## SOUTH FLORIDA BUSINESS JOURNAL

## FIU and Richard Florida launch initiative to boost art, design jobs

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Richard Florida



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<u>Florida International University</u> will work with bestselling author <u>Richard Florida</u> to research and start a discussion to help boost Miami jobs in art, design and other creative fields.

The FIU-Miami Creative City Initiative will release studies about how Miami can create more job opportunities for the "creative class," which includes artists, designers, engineers and journalists.

"At FIU we see creativity and the arts as equal partners with technology and entrepreneurship in moving our economy and job creation forward," FIU President Mark B. Rosenberg said in a news release. "The FIU-Miami Creative City Initiative is our way of helping to galvanize these forces in our community so that we create solutions, take full advantage of the opportunities that exist and create new ones."

The initiative, a partnership with author Florida's Creative Class Group, will host its first "salon" discussion Thursday at 6 p.m. at the Wolfsonian-FIU in Miami Beach. The free event will focus on workspaces for the creative class.

<u>Click here to register for that discussion</u> or to learn more about the initiative.